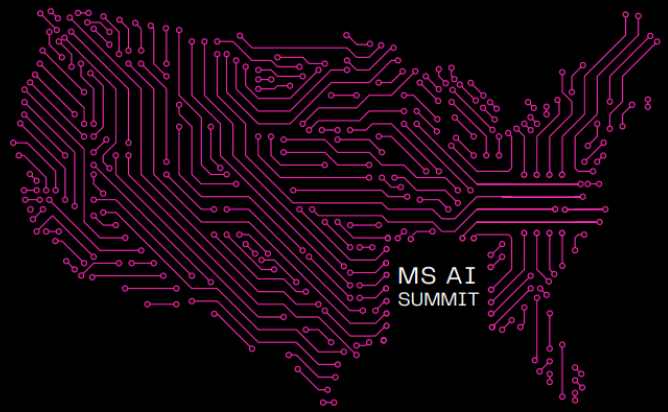


SPONSORSHIP PACKAGES

The Mississippi AI Summit

July 12–13, 2024



The Mississippi AI Summit is the premier event for artificial intelligence innovation, education, and community development in Mississippi. Scheduled for July 12-13 at the esteemed Mississippi Museum of Art, this summit is more than a conference—it's a groundbreaking convergence of the state's educators, businesses, and community leaders.

Sponsorship Level	Groundbreaker (\$350)	Innovator (\$750)	Leader (\$1,500)	Visionary (\$5,000)	Champion Sponsors (\$10,000+)
Availability	10 available	6 available	4 available	3 available	Custom

Brand Awareness					
Mobile App Banner Ad on Whova			✓	✓	✓
Logo in Pre & Post-Conference Communication		✓	✓	✓	✓
Mobile App Notification		1	2	3	3
Tote Bag Insert	✓	✓	✓	✓	✓

Engagement					
Complimentary Registrations	2	4	6	8	10
Drink Tickets for Summit After-Party		5	10	15	15
Host a branded workshop/session					✓
Branded sponsor of Mississippi AI Educator Accelerator Fellows					✓

Acknowledgment/ Recognition					
Conference Email Blast		✓	✓	✓	✓
Sponsor Recognition on Website	Sponsor Page	Sponsor Page	Sponsor Page	Home Page	Home Page Year-Round
Exclusive Signage				✓	✓
High-Traffic Area Signage		Combined by level	Combined by level	Exclusive	Exclusive
"Know Before You Go" Email Ad				✓	✓
General Session Slide Rotation	✓	✓	✓	✓	✓

Additional Opportunities

Standalone Sponsorships	Qty	Price	Description
Summit Reception Sponsor	2	\$5,000	Your logo along with the MSAIC logo will be placed on the reception signage and the souvenir color-change cups issued from the bar.. Your logo and business name will be mentioned as a reception sponsor. Includes 10 tickets to the reception and 15 drink tickets.
Tote Bags	1	\$1,500	Your logo along with the MSAIC logo will be placed on the summit tote bags issued to all attendees at registration. Includes up to 3 tote bag inserts.
Lanyards	1	\$800	Your logo along with the MSAIC logo will be placed on the lanyard. Provided to every attendee at registration.

Community Impact: Support AI education and empowerment in Mississippi, aligning your brand with innovation and community development. Summit sponsors will have exclusive opportunities to partner with the Mississippi AI Collaborative to support ongoing programs and be featured on mississippi.ai.org